



Industries in Printing Services (6)

- 323111 Commercial Printing (except Screen and Books)
- 323113 Commercial Screen Printing
- 323117 Books Printing
- 323120 Support Activities for Printing
- 325910 Printing Ink Manufacturing
- 511191 Greeting Card Publishers

Notes:

- (1) Cluster definitions are based on the U.S. Cluster Mapping Benchmark Definitions developed by Professors Mercedes Delgado, Michael E. Porter, and Scott Stern (2013).
- (2) US 2012 North American Industry Classification System (NAICS) are used for industry classifications and codes.
- (3) Industries should not be misinterpreted as sub-clusters. For a listing of all sub-clusters, please visit the Institute's Canadian Cluster Data portal.
- (4) Analysis derived from approach used by Ketels and Protsiv to broaden cluster categories by adding individual narrow industries in their report: "European Cluster Panorama 2014".

Legend

- Central Cluster
- Strongly Related Industries
- Loosely Related Industries

NAICS Industry Code
NAICS Industry Name