



Industries in Insurance Services (8)

- 524113 Direct Life Insurance Carriers
- 524114 Direct Health and Medical Insurance Carriers
- 524126 Direct Property and Casualty Insurance Carriers
- 524127 Direct Title Insurance Carriers
- 524128 Other Direct Insurance (except Life, Health, and Medical) Carriers
- 524130 Reinsurance Carriers
- 524291 Claims Adjusting
- 524298 All Other Insurance Related Activities

Notes:

- (1) Cluster definitions are based on the U.S. Cluster Mapping Benchmark Definitions developed by Professors Mercedes Delgado, Michael E. Porter, and Scott Stern (2013).
- (2) US 2012 North American Industry Classification System (NAICS) are used for industry classifications and codes.
- (3) Industries should not be misinterpreted as sub-clusters. For a listing of all sub-clusters, please visit the Institute's Canadian Cluster Data portal.
- (4) Analysis derived from approach used by Ketels and Protsiv to broaden cluster categories by adding individual narrow industries in their report: "European Cluster Panorama 2014".

