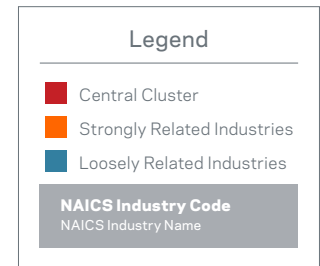




Distribution & Electronic Commerce

423860 Transportation Equipment and Supplies (except Motor Vehicle) Merchant Wholesalers

423910 Sporting and Recreational Goods and Supplies Merchant Wholesalers



Industries in Hospitality & Tourism (31)

114210 Hunting and Trapping
 453920 Art Dealers
 487110 Scenic and Sightseeing Transportation, Land
 487210 Scenic and Sightseeing Transportation, Water
 487990 Scenic and Sightseeing Transportation, Other
 532292 Recreational Goods Rental
 561510 Travel Agencies
 561520 Tour Operators
 561591 Convention and Visitors Bureaus
 561599 All Other Travel Arrangement and Reservation Services
 711211 Sports Teams and Clubs

711212 Racetracks
 711219 Other Spectator Sports
 712110 Museums
 712120 Historical Sites
 712130 Zoos and Botanical Gardens
 712190 Nature Parks and Other Similar Institutions
 713110 Amusement and Theme Parks
 713120 Amusement Arcades
 713210 Casinos (except Casino Hotels)
 713290 Other Gambling Industries
 713920 Skiing Facilities

713930 Marinas
 713990 All Other Amusement and Recreation Industries
 721110 Hotels (except Casino Hotels) and Motels
 721120 Casino Hotels
 721191 Bed-and-Breakfast Inns
 721199 All Other Traveler Accommodation
 721211 RV (Recreational Vehicle) Parks and Campgrounds
 721214 Recreational and Vacation Camps (except Campgrounds)
 721310 Rooming and Boarding Houses

Notes:

- (1) Cluster definitions are based on the U.S. Cluster Mapping Benchmark Definitions developed by Professors Mercedes Delgado, Michael E. Porter, and Scott Stern (2013).
- (2) US 2012 North American Industry Classification System (NAICS) are used for industry classifications and codes.
- (3) Industries should not be misinterpreted as sub-clusters. For a listing of all sub-clusters, please visit the Institute's Canadian Cluster Data portal.
- (4) Analysis derived from approach used by Ketels and Protsiv to broaden cluster categories by adding individual narrow industries in their report: "European Cluster Panorama 2014".