



## **Bud Morris**

Bud is a well-recognized and respected leader in the field of retail support services

In 2004, at the age of 32, Bud started his entrepreneurial journey with the creation of Canada's Best Store Fixtures Inc and Antalex Custom Metal Fabrication Inc. Since that time he has started a total of 10 new businesses. Today, 8 of those 10 businesses are still running aggressively and generate just over 50 million dollars in annual revenue. Each company is run as an independent entity with responsibility for its own sales and bottom line, while in some way vertically integrated into the supply chain of delivering a one-stop shop to its retail partners.

An incredibly strong emphasis on customer service is what Bud considers his key to success and the ability to shape the entire organization into a customer-centric, down to Earth, do what they say they're going to do, group of professionals.